



NR.01 05/2006

2,000 exhibitors at Europe's biggest building materials fair

Update: May 2006

Between 15 and 20 January 2007, around 2,000 exhibitors from 40 countries will be presenting their innovative products, technology and systems at Europe's biggest building materials trade fair. BAU 2007 will thus be taking up almost all the available space at the New Munich Trade Fair Centre – 180,000 square metres in 16 exhibition halls. The range of products and services on display at this event is more extensive than ever before.

Repeat bookings at 90%

Exhibitors are highly satisfied with BAU and the event enjoys high status in the German and European building materials sector, as reflected in the impressive number of repeat bookings from exhibitors: "Around 90% of our exhibitors have registered again for BAU, then there are a number of first-time registrations," said Dieter Dohr, who is the exhibition group director responsible for BAU at Messe München GmbH. "That is a sensational achievement. Yet despite this high level of demand, companies who haven't booked but would like to take part, still have a chance. In some areas of the exhibition, we have a little spare capacity."

BAU 2007 at a glance: Everything under one roof

BAU brings together the whole European building and construction community under one roof. This in-depth review of different materials, techniques and systems, all competing with each other, makes BAU a unique display of what the industry can do. The range on show at BAU is divided into product and theme areas.

The section on mineral-ore based products (Halls A1 and A2) includes stoneware, sand-lime bricks, concrete, expanded concrete, fibrated cement materials, plasters, renders, screeds, insulating and sealing materials.

The section on roofing materials and roof windows is taking up more space in 2007 than in 2005 – the whole of Hall A3 will be used, plus a part of Hall A4, amounting to a total of around 15,000 square metres. Putting on a display of its diversity and quality here will be the brick and tile industry, exhibiting standard wall bricks and roofing tiles, as well as completely prefabricated components.

The section on chemical building supplies is expanding by around 5,000 square metres – the German industry alone is presenting around 50,000 products here. This section covers 15,000 square metres in Halls A4 and A5.

Architectural surfaces, such as are found in particular in large commercial and industrial buildings, will be featured at the eastern end of the exhibition centre. One highlight, also in terms of aesthetics, is the display of tiles and ceramics in Hall A6. Here, leading suppliers will be putting their latest creations on show, and demonstrating how to blend both design and function in an attractive way.

The entire spectrum of elastic and textile floor coverings – from parquet and laminates to linoleum, PVC, rubber and cork – will be on a roughly 15,000 square-metre display in Halls B6 and B5 (5,000 square metres more than in 2005).

The broad range of products from the wood and plastics industry is on display in Halls B5, B4, C3 and C4. Here, the focus is on the use of wood in building and construction, and innovative building systems and building components (windows, doors) based on wood and plastics.

The leading suppliers of fittings, locks and building security products will be presenting

their latest trends, for windows and doors, on a continuous 5,000 square-metre display spanning Halls B4 and C4.

Building components and systems for roofs, walls and façades, primarily of aluminium and steel, are the focus in Halls B1, C1, B2 and B3. This section alone, also featuring the full range of mechanisms for automatic doors and gates plus parking systems, covers around 40,000 square metres.

Machinery for metalworking, on display next to the steel, aluminium and profile manufacturers, is to have its own area in Hall C1.

Halls C1 and C2 will also be featuring a display of solar screen systems for roofs and façades, both indoor and outdoor applications. The section on buildings automation covers the control systems that operate the various façade elements. Exhibitors here will be displaying energy-efficient solutions that blend harmoniously into the architectural concepts.

Solar technology has its own section in Hall B3. Under the motto of 'Solar Horizons', the exhibitors here will be presenting solar energy and solar power in the context of architectural and engineering themes.

The top players in the European glass industry will be presenting their latest developments and products in glass and glass architecture in Hall C2. 'Visions of Glass' is the motto of these elaborately designed stands. Once again all the leading suppliers of sheet glass will be represented here.

In 2007, the software houses and computer manufacturers exhibiting in the section on IT for the building sector (BAU IT) will be also be taking up more space than in 2005. All the leading names in this segment will be putting in an appearance here at BAU 2007 (Hall C3).

The section on Urban Design is targeted specifically at landscape architects. Also in Hall C3, this section is almost like a fair within a fair, as it has its own entrance – the North Entrance.

A current site plan of BAU 2007 is available on the Internet, at: www.bau-muenchen.com, in the section '[BAU at a glance](#)'.

Focus on renovations and modernisation

One main focus of BAU 2007, extending through all sections, will be renovations and modernisation. Against a background of stagnating population figures, adequate housing volumes, and state subsidies for energy-efficient houses, the subject of modernisation and renovation is gaining ever more significance across Europe. The new German government, too, in its coalition contract, has committed itself to improving energy efficiency in existing buildings, also as a way of boosting the building and construction sector. As in 2005, BAU 2007 will again be putting on a display of all the initiatives and activities in the field of renovation, refurbishment and modernisation in a single hall. This display is supported by the German Ministry of Construction and a working group on renovations, the Bundesarbeitskreis Altbauerneuerung (Baka). An important cornerstone of this extensive display is an award for innovative products in the renovations and modernisation market, given for future-oriented product ideas, systems and constructions. The award is to be presented for the second time at BAU 2007.

Visitor target group

The broad range of exhibits at BAU 2007 is designed to appeal to a variety of visitor target groups. It attracts all those involved in the process of planning and building:

Planners: Architects, engineers, private and public building developers, local authorities

Investors: Housing associations, real-estate managers, agents, building materials trade, DIY stores

Building trades: Metalworkers, tilers, plumbers, roofers, fitters, carpenters, joiners, painters, plasterers, flooring fitters, heating engineers, landscape gardeners, bricklayers.

Accompanying programme and architectural competitions

BAU 2007 will once again be the platform for the presentation of many awards for architecture and engineering, among them the award for 'The First House' (from the trade journal *Bauwelt* of Berlin), and the award for 'Aesthetics and Construction', (from the trade journal *DETAIL* of Munich). The high point of the Bavarian Engineers' Conference ('Bayerischer Ingenieurtag') is the presentation of the Engineering Award. Traditionally, BAU is also the place at which the

Oscars for the building materials retail trade are presented (by Wohlfarth publishers of Duisburg). In addition, many trade associations in the German building and construction industry use BAU 2007 as a venue for their conferences, congresses and symposia.

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